



The Alliance

bulletin

Issue 114 : mid-March 2012 : www.itwalliance.com

Key information on a no-frills format for professional who travel to write, edit, broadcast or create images.

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In this issue

- **Opportunities** : for group and individual press trips
- **Working with Alliance members** : travel partners and their agencies
- **News** : items of interest to travel journalists
- **Leads** : story ideas
- **What's on** : annual festivals and events
- **Reasons to write about** : destinations and travel pursuits

- **A place to stay** : and review hotels, resorts and other accommodation

Section two : Ongoing opportunities

- **Alerts** : ongoing press trip opportunities
- **Travel products and services** : of interest to travel journalists
- **Travel guides** : that will offer review copies
- **The International Travel Writers Alliance and AllWays**

The media contacts listed in the bulletin will be delighted to hear from Alliance members worldwide



[The International Travel Writers Alliance](#)



[writersalliance](#)

Registering with the Alliance

To register with the International Travel Writers Alliance visit : www.itwalliance.com, click to enter the site and click on [Register as a member/editor/partner](#) or [agency](#).

Opportunities

Alliance members looking to take advantage of any of the following opportunities should be on assignment, with a commission or able to obtain one.

For ongoing opportunities for Alliance members see Alerts (below) or visit : www.internationaltravelwritersalliance.com.

Press trips to events in Tenerife 2012

Tenerife, the largest island in the Canaries stages an annual programme of events including :

Tenerife Carnival, Santa Cruz 15 to 26 February 2012

The carnival in Tenerife, the world's second largest of its kind, includes street parades, live musical performances, dance acts and a street carnival.

Festival of Tegueste, Tegueste 28 and 29 April 2012

Marking the start of Tenerife's religious festival period, the Festival of Tegueste sees thousands of people dress in traditional costume to honour of Saint Mark the Evangelist.

During the event, dozens of colourfully-decorated floats parade down the streets of the village accompanied by singing and dancing groups, while local people hand out potatoes, gofio, meat, eggs and wine from the area in order to symbolise friendship.

Rock Coast Festival, Santa Cruz 24 to 26 May 2012

The island's capital, Santa Cruz, hosts rock concerts and activities.

Corpus Christi Carpets, La Orotava 14 June 2012

Corpus Christi is one of Tenerife's most popular religious festivals, centred around vast intricate and coloured carpets created from flower petals and volcanic sands – which are laid out in the streets.

Perseid Meteor Shower, Teide National Park 12 August 2012

The Perseid Meteor Shower sees more than 60 shooting stars shooting across the sky every hour, caused by tiny particles of debris from a comet burning up when entering the Earth's atmosphere.

Tenerife offers good conditions for star spotting, especially at Mount Teide, Spain's tallest mountain, where there is low light pollution and extraordinarily clear dark skies.

This year, the bulk of activity is expected during the early hours of 12 August 2012.

Visit : www.webtenerife.com. Alliance members interested in press trips to Tenerife should contact : Sarah Habicht at sarah@humewhitehead.co.uk.

DoubleTree by Hilton Golf Resort, San Diego, California

The San Diego area has been a popular destination with European visitors to southern California for many years.

However, last summer's launch of a direct service from London Heathrow to the city's international airport has made the region much more accessible to visitors from the European side of the Atlantic Ocean.

Visitors to this part of California can also discover accommodation gems previously unknown in Europe.

Among them is the DoubleTree by Hilton Golf Resort San Diego.

The resort, which is situated conveniently 25 minutes north of San Diego International Airport, features :

- 174 elegant guest rooms
- two heated, outdoor swimming pools
- a spa, and
- a range of conference and meeting facilities,

all in a country club setting.

A prominent feature of the resort is the Carmel Highland 18 hole championship golf course which offers a challenging yet fun experience for golfers of all levels of ability

Visit : www.SanDiegoGolfResort.DoubleTree.com. To request a press visit to the DoubleTree Golf contact : Patrick Lennon at mail@patricklennon.com.

Luxury Backpackers guides

Luxury Backpackers guides are available in download version or as hard copy and can also be purchased as individual sections.

Alliance members are invited to request review copies.

Visit : www.luxurybackpackers.com. Contact : Jill Nash at jill@luxurybackpackers.com.

Working with the Alliance

The following travel industry partners and agencies have registered with the Alliance and are keen to work with Alliance travel writers, editors, broadcasters and photographers.

Other Alliance partners and agencies can be found at www.itwalliance.com.

Partners

Quantas

Quantas is the national flag carrier of Australia and transport operator for domestic and international travel.

Visit : www.qantas.com.au. Contact : Michele Dalpra at micheledalpra@qantas.com.au.

International Association of Antarctica Tour Operators

The International Association of Antarctica Tour Operators (IAATO) is a member organization founded in 1991 to advocate, promote and practice safe and environmentally responsible private-sector travel to the Antarctic

Visit : www.iaato.org. Contact : Steve Wellmeier at Swellmeier@iaato.org.

Hannover Tourism

Hannover offers fascinating sights such as the Royal Gardens, a large number of interesting museums, art galleries, shopping opportunities and places to go are waiting to be experienced. Hannover Tourism is pleased to arrange your Hannover programmes.

Visit : www.visit-hannover.com. Contact : Melanie Buehler at Melanie.Buehler@Hannover-Tourismus.de.

Debra Consulting (Italy)

Building on more than 20 years experience in the hospitality industry field, we are specialized in supplying dedicated sales & marketing solutions to hotels.

Visit : www.debarbaconsulting.it. Contact : Giovanna De Barba at giovannadebarba@debarbaconsulting.it.

VisitBrighton

VisitBrighton is the official destination marketing body for Brighton & Hove and it is part of Brighton and Hove City Council. VisitBrighton.com was established to provide tourists with details of where to stay, what to see and where to visit.

Visit : www.visitbrighton.com. Contact : Ruth Allsop at ruthallsop@visitbrighton.com.

The Apartment Service

The Apartment Service offers flexible, cost effective and tailor made solutions for temporary serviced accommodation requirements worldwide. Our website offers thousands of accommodation options for online booking at the best rates.

Visit : www.apartmentservice.com. Contact : Bard Vos at bardv@apartment.co.uk.

Arts & Crafts Tours

Arts & Crafts Tours provides highly individualized, luxury, small group tours in Europe, America and Scandinavia focused on fine and decorative arts and architecture with guides and lecturers.

Visit : www.artsandcraftstours.com. Contact : Elaine Ellis at elaine@artsandcraftstours.com.

InnerSea Discoveries

InnerSea Discoveries began sailing active, adventure voyages in Alaska in 2011. Its three expedition ships, 60-guest Wilderness Adventurer and 76-guest Wilderness Explorer and Wilderness Discoverer, offer moderately priced adventure cruises.

Visit : www.innerseadiscoveries.com. Contact : Sarah Scoltock at sarahs@innerseadiscoveries.com

Green Globe (Nepal)

Green Globe a sustainable tour packages provider in Nepal, Bhutan, Tibet and some part of India.

Visit : www.greenglobe.com.np. Contact : Ritesh Kharel at ritesh.kharel@gmail.com.

Agencies

Cellet

Cellet represents :

- Colorado Tourism Office
- Great Lakes, USA
- Kissimmee, Central Florida
- The Perry Hotel, Miami
- Bloomington, Minnesota
- Florida Keys
- Rockford
- Missouri
- Essex Inn, Chicago
- International Pow Wow
- U.S. Travel Association

Visit : www.cellet.co.uk. Contact : Fiona Pettitt at fiona@cellet.co.uk.

Freshwater (UK)

Freshwater is the only national PR and marketing consultancy that combines a complete regional network with wide ranging sectoral and specialist expertise.

In addition to PR activity, we can also provide award-winning integrated marketing services.

Visit : www.freshwater-uk.com/scotland. Contact : Jonathan Perkins at jonathan.perkins@freshwater-uk.com.

News

Jet2holidays

Jet2holidays, which is celebrating its five years, launched in February 2007 with three destinations - Spain, Portugal and the Canary Islands from the UK.

It now offers hotels in over 40 of Europe's most exciting destinations including Paris and Rome, and destinations rising in popularity including Berlin, Budapest and Istanbul.

In 2011, Jet2holidays launched its first ever five star luxury offering – Indulgent Escapes.

Visit www.Jet2holidays.com. Contact : pressoffice@Jet2.com.

Woburn Safari Park, Bedfordshire UK

The Woburn Safari Park, has introduced Kasanga, a two year male old lion to it's pride of lions, which live in a 32 acre reserve.

Visitors to the park can drive through the large animal exhibits, which contain species such as White Rhino, Elephants, Tigers and Black Bears.

It is part of the estates of the Duke of Bedford that also includes Woburn Abbey and a 3,000-acre deer park.

Visit : www.woburn.co.uk/safari. For press tickets to the park contact Fran Pearce at fpearce@brayleino.co.uk

Lonely Planet's Best of Street Food

Lonely Planet's new book The World's Best Street Food reveals where some of the world's most authentic dishes can be found and how to make them.

The book covers markets, hawker centres and bazaars worldwide including Brazil's Acaraje, Russia's Bliny and Morocco's sweet Sfenj.

Street Food is published on 16 March 2012.

Visit : www.lonelyplanet.co.uk. Contact : Laura Lindsay at laura.lindsay@lonelyplanet.co.uk.

WildAid

The International Galapagos Tour Operators Association (IGTOA) is helping to fund WildAid, a leading nonprofit organization which assists quarantine protocols and inspections of cargo at ports of departure for the endangered archipelago.

The Introduction of diseases and non-native plants, animals and insects is one of the greatest threats to the islands' biodiversity.

WildAid has been involved in quarantine and inspection efforts since 2009 and with the Charles Darwin Foundation since 1964 assisting in the conservation and protection of biodiversity of the Galapagos.

The International Galapagos Tour Operators Association is a nonprofit association of travel companies and conservation organizations dedicated to the complete and lasting protection of the Galapagos

Sheridan, Wyoming

Sheridan, Wyoming has been named the number one Small Town for Cowboy Charm by Western Horseman Magazine.

This historic town was plotted in the early 1880s and remains an authentic cowboy destination.

Visit : www.sheridanwyoming.org. Contact : Penny L. Becker at stt@sheridanwyoming.org

Best UK zoos

Qype, Europe's consumer reviews site, has revealed its consumer's pick of the best Zoos across the UK.

The list features well known animal establishments such as Longleat Safari Park, Chester Zoo and Edinburgh Zoo, as well as the less well-known Birmingham Nature Centre at number three.

Top Ten Zoos according to Qype reviewers:

- | | |
|--------------------------------------|---|
| 1. Colchester Zoo | 6. Longleat Safari Park, Warminster |
| 2. London Zoo | 7. Chester Zoo |
| 3. Birmingham Nature Centre | 8. Edinburgh Zoo |
| 4. Woburn Safari Park, Milton Keynes | 9. Marwell Zoo, Winchester |
| 5. Monkey World, Wareham | 10. Bristol Zoo Gardens, Clifton, Bristol |

Visit www.qype.co.uk. Contact : Helen Batte at teamqype@rooster.co.uk.

Leads

Alliance members looking to take advantage of any of the following leads should be on assignment, with a commission or able to obtain one.

The Algarve, Portugal

The Algarve Promotion Bureau has launched an online integrated campaign to drive early summer holiday bookings to the Algarve in 2012.

The Algarve Promotion Bureau is working with 19 participating hotel partners who are offering great value packages for a summer escape to the destination.

The Algarve attracts visitors with long stretches of coastline, rolling hills, championship golf courses and first-class spas – as well as on average 300 days of sunshine a year.

Visit : www.visitalgarve.pt and www.algarvepromotion.pt. Contact : Natalie at natalies@hillsbalfour.com.

Croatia

Veliki Tabor castle reopens to visitors

The Renaissance castle of Veliki Tabor has reopened to the public following a four-year, £5½ million restoration project.

Located on a hill in Desinić, the castle is one of the Zagorje region's most significant cultural monuments.

Visit : www.veliki-tabor.hr/html/english.

Croatian cheese

Žigljen, a hard and slightly spicy cheese from the famous Gligora Dairy, has been named one of the 50 best cheeses in the world at the 2011 World Cheese Awards.

Visit : www.sirena.hr/en.

Visit www.croatia.hr. Contact : Jasmin Othman at jasmin.othman@rooster.co.uk.

Rail holidays to the Swiss lakes and mountains

Erail Travel, who are specialists in independent rail holidays to Europe, are offering £100 per person off their popular Swiss Lakes and Mountains tour.

The offer is based on two traveling and is available until further notice for travel completed within the months of April, May, September, October and November 2012.

Erail holidays offers bespoke multi-centre holidays with 13 different itineraries around Europe, which offer complete independence and flexibility.

These include :

- the Grand Italian Tour
- highlights of Andalucia, and
- a 20-day Grand Tour of Europe

Visit : www.erailtravel.com. Contact : Michael Birtles at michael@erailtravel.com.

Saint Lucia

The Saint Lucia Tourist Board is holding agent months, which will see travel agents being brought to the Caribbean between June and October.

The initiative will enable travel agents to experience the destination first hand and will also include booking incentives, special rates on accommodations and 50% off airfares on American Airlines.

The island will be even more accessible with JetBlue offering daily non-stop flights between New York's JFK International Airport and Saint Lucia's Hewanorra Airport from 28 June.

Participating hotels include :

Bay Gardens Beach Resort
Calabash Cove Resort & Spa
Coconut Bay Resort and Spa
Coco Palm
Discovery at Marigot Bay Hotel
Fond Doux Holiday Plantation
Habitat Terrace, Harmony Suites

Morgan Bay Resort
Royal by rex resorts
St. Lucian by rex resorts
Smugglers Cove Resort & Spa
Stonefield Estate Villa Resort & Spa
Windjammer Landing, and
the Villa Beach Resort.

Visit www.saintlucianow.com. Contact : Melissa Rubin at Rubin@redpointpr.com.

Swan Hellenic cruise

Swan Hellenic's newly refurbished mv Minerva has a 15-day French Accent cruise departing from Portsmouth (UK) and calling at Amsterdam (The Netherlands), Ostend (Belgium), St. Malo (France), Bordeaux (France) – overnight, La Rochelle (France), Belle Ile (France), Brest (France), St Peter Port (Guernsey) and Honfleur (France) before returning to Portsmouth.

Visit www.swanhellenic.com. Contact : Leanne Gosford at Leanne.gosford@sirencomms.com.

The Balkans

One World Trekking is offering a trekking experience in Bulgaria, the former Yugoslavian Republic of Macedonia and Greece.

Organised by Odysseia-in Travel Company and One World Trekking, both ATTA members, the expedition goes to a part of Europe where signs are all written in Cyrillic and Greek.

The focus of this trip is to travel across the border of the former Iron Curtain and provide glimpses into the lives of the Balkan people and their untouched mountainous lands.

This is a hiking trip and climbs to the top of the three highest peaks on the Balkan Peninsula :

- Mount Mussala "No higher than God" (Bulgaria)
- Pirin Peak "The Slavic God of Thunders" (Bulgaria), and
- Mount Olympus "The home of the 12 Greek Gods (Greece).

Visit : www.oneworldtrekking.com. Contact : Andy Crisconi at andy.crisconi@oneworldtrekking.com.

What's on

Information for professional travel writers, editors, broadcasters and photographers on annual events and celebrations worldwide.

Virginia Historic Garden Week

22 to 28 April 2012

During Virginia Historic Garden Week the state will be opening the doors to more than 205 of its most beautiful gardens, picturesque homes and historic landmarks.

To experience the capital in a different light there's the chance to explore the city's charming neighbourhoods to sample live jazz music on U Street, take a kayak or canoe out on the Georgetown Waterfront or discover the Fredrick Douglass House in historic Anacostia.

Visit : www.CapitalRegionUSA.com. Contact : Lisa Cooper Kylie Rathbone at Lisa.cooper@kbc-pr.com.

St Lucia Jazz

30 April to 13 May, 2012

Saint Lucia Jazz 2012 will feature over 50 artistes of international renown against some of the best island backdrops including :

- the Atlantic Ocean on the Pigeon Island National landmark
- rustic village settings like Fond D'Or in Dennery
- Rudy John Beach Park in Laborie and
- Seaside jazz at Duty free Pointe Seraphine in the heart of Castres, the island capital.

Saint Lucia Jazz, held as one of the world's top five festivals, is presented by the Saint Lucia Tourist Board and supported by Platinum sponsor Digicel and others.

Visit : www.stluciajazz.org and www.saintlucianow.com. Contact : John Emmanuel at johнемmanuel@stlucia.org.

Submariners' Day at The Historic Dockyard Chatham

12 May 2012

HM Submarine OCELOT was the last warship built for the Royal Navy at Chatham.

To celebrate the 50th Anniversary of her launch in 1962, which also marked the end of over 400 years shipbuilding at the Royal Dockyard, a special Submariners' Day, OCELOT 50, will be held at The Historic Dockyard Chatham.

Visit : www.thedockyard.co.uk/ocelot50. contact Gail Louise James at gjames@chdt.org.uk.

Events and celebrations in Alaska

The Alaska Highway

The Alaska Highway celebrates its 70th anniversary in 2012.

The highway (also known as the ALCAN) was constructed during World War II and runs from Dawson Creek, British Columbia to the junction with the Richardson Highway in Delta Junction, Alaska.

Visit www.northtoalaska.com.

The Iditarod Trail Sled Dog Race

The Iditarod Trail Sled Dog Race, which takes place every March, will celebrate its 40th anniversary in 2012.

The 1,100-mile trip from Anchorage to Nome begins with a ceremonial start in Anchorage on Saturday, March 3 and officially begins on Willow Lake on March 4.

Visit www.iditarod.com

Icy Strait Point

Icy Strait Point is celebrating the 100th anniversary of the Hoonah Packing Company and its original fishing cannery.

The cannery was the economic engine of the Tlingit village of Hoonah from 1912 until 1953.

With the disappearance of the logging industry and the continued decline of commercial fishing, the village faced economic peril until 1998, when Huna Totem Corporation bought the abandoned cannery facilities and the surrounding land.

Restoration of the salmon cannery began in 2001 and Icy Strait Point opened there in May 2004.

Visit : www.icystraitpoint.com.

The Novarupta volcano

This year sees the 100th anniversary of the eruption of the Novarupta volcano, the largest eruption in the 20th century and the basis for the establishment of Katmai National Park.

Known for some of the best bear viewing in the state, Katmai is also home to the Valley of 10,000 Smokes, a spectacular 40-square mile 700-foot-deep ash flow deposited by the volcano.

Visit : www.nps.gov

Golden Days Festival, Fairbanks

Fairbanks will host the 60th annual Golden Days festival in July. It is a celebration of the pioneer days of Fairbanks when men, women and children journeyed to Alaska's Interior in search of gold.

Visit : www.fairbankschamber.org

The 2012 Spring Carnival, Alyeska Resort

20 to 22 April 2012

The 2012 Spring Carnival at Alyeska Resort will feature a costume party and competition to select 25 of the 50 available slots for the Slush Cup, a famous pond-skimming contest.

During Slush Cup, competitors dressed in zany costumes attempt to skim across a 90-foot long pool of freezing water. Other activities include humorous ski competitions, XTRATUF pull tug-of-war, a Seven Glaciers Wine Dinner, live music and more.

Visit : www.alyeskaresort.com.

Camp Denali

Camp Denali, one of the only four lodges located at the end of the 90-mile Denali Park Road, has been attracting visitors to the Denali National Park and Preserve for 60 years.

Visit : www.campdenali.com

The Alaska Travel Industry Association

The Alaska Travel Industry Association hosts several press trips each year, most organized around a specific region or theme (for example, recent trips have featured Alaska's national parks, "Great Lodges of Alaska," RV travel, etc.).

Qualified journalists must either have an assignment to write about a specific trip or have a well-documented track record of placing stories in publications that match the demographic profile of Alaska visitors.

Visit : www.travelalaska.com. Contact : Jennifer Thompson at jennifer@thompsonpr.com

Literary links in England

Dickens Country, Kent

Dickens 2012 is an international celebration of the life and work of Charles Dickens, held to mark the bicentenary of his birth on 7 February 2012.

Events will take place throughout the year in locations associated with Dickens' life. Kent is where Dickens spent much of his childhood and where he lived out the final 13 years of his life.

It's where stories like Great Expectations and Pickwick Papers come alive, with many of the original settings surviving into the 21st century.

Visit : www.dickens2012.org. Contact : Yolanda Copes-Stepney at Yolanda.Copes-Stepney@visitengland.org.

Shakespeare Country, Warwickshire

The World Shakespeare Festival will run from 23 April to 9 September 2012, celebrating how the world performs, teaches and engages with the works of William Shakespeare.

Visit : www.shakespeare-country.co.uk and www.worldshakespearefestival.org.uk. Contact : Yolanda Copes-Stepney at Yolanda.Copes-Stepney@visitengland.org.

Bronte Country, West Yorkshire and East Lancashire Pennines

This windswept land is the inspiration for the classic works of the Bronte sisters, Charlotte, Emily and Anne. Geographically, Bronte Country consists of the Pennine hills of West Yorkshire, as well as Kirklees and Calderdale.

Visit : www.bronte-country.com. Contact : Yolanda Copes-Stepney at Yolanda.Copes-Stepney@visitengland.org.

Jane Austen's Bath

Jane Austen lived in Bath between 1801 and 1806. The city's preserved Georgian architecture remains unchanged from the streets depicted in *Northanger Abbey* and *Persuasion*. The Jane Austen Centre is located in a Georgian town house a few doors down from where she once lived.

Visit : www.visitbath.co.uk/janeausten. Contact : Yolanda Copes-Stepney at Yolanda.Copes-Stepney@visitengland.org.

Keats House, London

Poet John Keats lived in this house with his friend Charles Brown from 1818 to 1820, and this is the setting that inspired some of Keats' most memorable poetry.

Visit : www.keatshouse.cityoflondon.gov.uk. Contact : Yolanda Copes-Stepney at Yolanda.Copes-Stepney@visitengland.org.

A.A Milne's East Sussex (Ashdown Forest)

AA Milne was a humourist and playwright who is remembered for his children's books featuring Winnie-the-Pooh in Ashdown Forest.

When Milne was just eight years old his first article appeared in the school magazine, describing a walking tour of Sussex and Ashdown Forest. Ashdown Forest became the setting for Milne's stories inspired by his son and his toy animals.

Visit : www.pooh-country.co.uk. Contact : Yolanda Copes-Stepney at Yolanda.Copes-Stepney@visitengland.org.

Beatrix Potter's Lake District

Beatrix Potter is best known for her illustrated children's books of Peter Rabbit, Jemima Puddle-Duck and friends.

She spent many childhood holidays in the Lake District, an area that was a huge influence on her later writing. When she died in 1943 she left 14 farms, sheep and 4000 acres of land to the National Trust.

Visit : www.visitcumbria.com/beatrix-potter. Contact : Yolanda Copes-Stepney at Yolanda.Copes-Stepney@visitengland.org.

Bram Stoker's Whitby

With its imposing Abbey looming from the cliff tops, age-old cobbled streets, Dracula-inspired sights, sea mists drenched in folklore, and picturesque houses, the northeast fishing town of Whitby was the atmospheric inspiration for Bram Stoker's Dracula.

Visit : www.whitbyonline.co.uk/whitbyhistory/bramstoker. Contact : Laura Smith
atblaura.smith@visitengland.org.

Lewis Carroll's Oxford

The famed author of Alice's Adventures in Wonderland, Lewis Carroll spent much of his life teaching Maths at Christ Church College in Oxford.

Visit : www.storymuseum.org.uk/alice. Contact : Yolanda Copes-Stepney at Yolanda.Copes-Stepney@visitengland.org.

Contact : Laura Smith atblaura.smith@visitengland.org.

Reasons to write about

Alliance members looking to take advantage of any of the following should be on assignment, with a commission or able to obtain one.

Utah

Utah has five national parks, 43 state parks, seven national monuments, and two national recreation areas.

The state is now looking to highlight its offerings of freshly produced cheeses, sweet treats and locally crafted beers.

Visit : www.utahsown.com and www.goutah.com. European media contact : Caroline Corfield-Rose at Caroline@corecommunications.co.uk. North American media contact : Chelsey Lutz at chelsey@lhammond.com.

Fort Myers beach, Florida

Fort Myers Beach is located along a thin strip of barrier island on the Gulf of Mexico, in South West Florida.

It is a real tourist trap, attracting those families and young people searching for sun, sea, sand and the 'Coney Island' style excitement of the Times Square dining and entertainment district.

And even while the focus is invariably on the fun side of a sunshine holiday, those looking for something a little more exclusive can take the short drive to Lovers Key state park, where a tractor-pulled tram runs through a mangrove forest to one of Florida's most pristine stretches of sand.

Alternatively a short trip over the causeway and one is on the barrier islands of Sanibel and Captiva.

Finally, for a cultural experience head to downtown Fort Myers, which has enjoyed a remarkable artistic renaissance in recent years.

Visit : www.FortMyers-Sanibel.com. Contact : Nancy Hamilton at nhamilton@leegov.com.

A place to stay

Alliance members looking to take advantage of any of the following opportunities should be on assignment, with a commission or able to obtain one.

Polo Suites at Desert Palm, Dubai.

The Polo Suites are the latest addition to the Desert Palm resort in Dubai. Desert Palm by Per AQUUM is a boutique resort with 38 rooms, suites and private pool villas.

It is located on a private polo estate and offers two restaurants – Rare and Epicure, it's LIME Spa and bar overlooking one of the four championship sized polo fields and the Dubai skyline beyond.

Visit : www.desertpalm.ae. Contact : Sophie Furness at sophie@grifcopr.com.

MARITIM Hotels

MARITIM Hotels is one of Germany's largest hotel chains, with 37 first-class deluxe hotels in cities in Berlin, Frankfurt, Cologne and Munich and in key leisure destinations including the Black Forest, Harz Mountains, Rhine Valley and the Romantic Road.

Visit : www.maritim.com. Contact : LeRoy Sheppard at lsheppard.vklon@maritim.com

Tribe Hotel

Tribe Hotel is a luxury property located in the heart of Nairobi's diplomatic Gigiri district. Visit : www.tribe-hotel.com. Contact : Dara Toulch at Dara@ballantinespr.com

The Radisson Aruba Resort

The AAA Four Diamond Radisson Aruba Resort is located in 15 acrea on Palm Beach - the island's top beach, exotic lagoons, waterfalls and gardens.

The resort's oceanfront Larimar Spa, known for treatments incorporating indigenous island ingredients.

Visit : www.radisson.com/palm-beach-hotel-aw/aruaruba. Contact : jon@kcompr.ccsend.com.

Canyon Ranch Hotel & Spa in Miami Beach

The Canyon Ranch Hotel & Spa in Miami Beach has been accepted as a new member of The Leading Hotels of the World.

Founded by Mel and Enid Zuckerman, the Canyon Ranch brand has been offering healthy, active vacations for more than 30 years.

In addition, Canyon Ranch, in Tucson is a year-round luxury vacation destination located on 150 desert acres in the foothills of Tucson's Santa Catalina Mountains. A second health resort is based in Lenox, Massachusetts.

Leading Hotels of the World, is the largest luxury hospitality organization in the world, representing over 430 hotels, resorts and spas in over 80 countries.

Visit : www.canyonranch.com/miamibeach and www.LHW.com. To arrange press trips Contact : Lauren Hughes at lauren@bacall.net.

Small Luxury Hotels of the World

New additions to the Small Luxury Hotels of the World portfolio include :

Bentleys House, Zurs am Arlberg, Austria

Bentleys House, which is located in exclusive ski resort of Zurs, has three individual chalets.

Visit : www.slh.com/bentleyshouse

Premier Luxury Mountain Resort, Bansko, Bulgaria

Premier Luxury Mountain Resort is located in one of Bulgaria's top skiing resorts in the town of Bansko, surrounded by mountain views and within walking distance of the ski lifts.

Visit : www.slh.com/premiermountainresort

Ostraco Suites, Mykonos, Greece

Close to the narrow stone-paved alleys and blue-domed churches of Mykonos Town, Ostraco Suites overlooks the Aegean Sea and is close to the beach.

Visit : www.slh.com/ostraco

Parkhotel Adler, Hinterzarten, Germany

Owned by the same family since the 15th century, Parkhotel Adler is an exclusive boutique hotel and health resort near Hinterzarten in the southern region of the Black Forest.

It is located in ten acres of picturesque parkland.

Visit : www.slh.com/parkhoteladler.

Villa am Ruhrufer Golf & Spa, Mülheim an der Ruhr, Germany

This late nineteenth-century villa is set on the banks of the River Ruhr within a short walk from the centre of Mülheim.

Visit : www.slh.com/villaamruhrufer.

Rockcliffe Hall, Darlington, UK

Rockcliffe Hall is an 18th-century country house that has been restored and extended to create a resort close to the North Yorkshire Moors.

Visit : www.slh.com/rockcliffehall

Hotel D'Inghilterra, Rome, Italy

Located in a quiet back street close to the Spanish Steps and Via dei Condotti, the Hotel d'Inghilterra is the former home of an aristocratic family.

Visit : www.slh.com/hoteldinghilterra

Pingjiangfu Suzhou Hotel, Suzhou, China

Located in the town of Suzhou, which is known for its canals and ancient gardens, Pingjiangfu Suzhou Hotel is a traditionally styled courtyard building.

Visit : www.slh.com/pingjiangfu

137 Pillars House, Chiang Mai, Thailand

Built in 1889 as part of the East Borneo Company headquarters, 137 Pillars House is a teak wood building that has been restored to reflect its 19th-century origins.

Visit : www.slh.com/137pillarshouse.

Contact : EJ Flynn at EJ@grifcopr.com.

Tenerife

Jet2holidays has selected a number of hotels on Tenerife :

Paradise Park, Los Christianos (4 star)

Overlooking Los Christianos, and close to the beaches and sea, the Paradise Park is one of Jet2holidays most popular hotels.

There are five pools, including three with pool bars, a spa complex and a host of bars and restaurants nearby.

Costa Adeje Gran, Costa Adeje (5 star)

ThenCosta Adeje Gran, Costa Adeje enjoys a peaceful location and views over the Play Del Duque Beach, is part of Jet2holidays Luxe collection.

Four swimming pools, including a roof-top pool with panoramic views, plus an a-la-carte restaurant and a spa and wellness centre.

Iberostar Anthalia, Costa Adeje (5 star)

Iberostar Anthalia, Costa Adejink is set in landscaped gardens with a fresh water pool, two salt water pools, a gourmet restaurant, an Italian restaurant and a spa and wellness centre.

Visit : www.Jet2holidays.com. Contact : pressoffice@Jet2.com.

Section two : ongoing opportunities

Alerts

Ongoing independent press trip opportunities for Alliance members

- **Hidden Pousadas Brazil**, which offers independent travellers with a one-stop collection of uniquely places to stay, will offer accommodation to Alliance members out of high season. Visit : www.hiddenpousadasbrazil.com. Contact : Fola Odumosu at folat@hiddenpousadasbrazil.com.
- **Adventure Cat Sailing, San Francisco Bay**, will be delighted to 'comp' Alliance travel writers. Visit : www.adventurecat.com. Contact : Sharon Schrum at sharon@adventurecat.com.
- **BusyBus, Liverpool & Chester – UK** a sightseeing tour operator will be delighted to host Alliance members and journalists (with a guest) on a review basis. Visit: www.busybus.co.uk . Contact : Vera de Ruiter: vera@busybus.co.uk.
- **Visit Orlando** offers Alliance members visiting on-assignment a complimentary Journalist VIP Passport. Visit : www.VisitOrlando.com/media. Contact : Amy Rodenbrock at amy.rodenbrock@visitorlando.com.
- **La Residencia, Mallorca** will be delighted to consider offering accommodation to Alliance members on assignment. Visit : www.laresidencia.com. Contact : Louise Davis at louise.davis@laresidencia.com.
- **The Broadway Collection New York**, a group of 17 new and classic Broadway musicals, will be delighted to host Alliance members with a commission. Visit www.broadwaycollection.com Contact: Della Tully at Della.Tully@btinternet.com
- **Luxe PR**, a specialist agency representing 2,000 hotel guestrooms in London and across England will be delighted to host Alliance members for a review stay in one of its central London hotels, or its country house hotels based in Derbyshire, Yorkshire and the Cotswolds. Visit : www.luxepr.com. Contact : Tamsin Cocks at tamsin@luxepr.com.
- **The Mariott Paris Champs-Elysees**, which is the only five-star hotel on the Champs-Elysees, will be happy to offer accommodation to Alliance members who are in the city on an assignment. Visit : www.parismariott.com. Contact Bernice Saltzer at bernice@sortedpr.com.
- **Bath Tourism Plus** will host press visits to the Georgian and UNESCO World Heritage city of Bath. Visit : www.visitbath.co.uk. Contact : Lucy Ryder at lucy_ryder@bathtourism.co.uk.
- **City Running Tours-Chicago** will be delighted to give free 5k running or walking tours to Alliance members. Visit : www.cityrunningtours.com/chicago. Contact : Marlin Keesler at marlin@cityrunningtours.com.
- **The Cyprus Tourism Organisation** will host group and individual trips for Alliance members with a commission. Visit : www.visitcyprus.com. Contact : June Field at june.field@kallaway.com.
- **theExplorateur** reviews of hotels, shops, restaurants and travel-related products around the world. Visit : www.theExplorateur.com. For press trips to review any of theExplorateur properties contact Gabriella Ribeiro Truman at gabriella@trumarketing.com.

- **Three Nelson Hotels in Cheshire:** The Grosvenor Pulford Hotel & Spa (www.grosvenorpulfordhotel.co.uk), The Pheasant Inn (www.thepheasantinn.co.uk) and The Bear's Paw (www.thebearspaw.co.uk) will be happy to accommodate Alliance members with a commission. Contact : Karen Floyd at karen.floyd@symmetrypr.com.
- **Great Hotels of the World**, representing over 200 of the world's finest hotels and resorts would be pleased to consider offering press trip accommodation to alliance members. Visit www.ghotw.com. Contact: Brooke Jester at bjester@ghotw.com.
- **The Cranley and The Royal Park** two London luxury, boutique townhouse hotels will be pleased to consider providing accommodation to Alliance members on commission. Visit www.thecranley.com or www.theroyalpark.com. Contact : Li Boatwright at li@storringtoncommunications.com.
- **Mead Brown**, a vacation rental company in Costa Rica, is happy to host writers on assignment. Visit : www.meadbrown.com. Contact : Michael Brown at michael@meadbrown.com.
- **LocalGuiding.com** – Personal tours by local guides, will be pleased to offer tours around the world to Alliance members. Visit: www.LocalGuiding.com. Contact: Robert Blessing at rb@localguiding.com.
- **Shakespeare Country**, UK will host Alliance members and their family for one or two nights with passes to visit the attractions and tickets to the Royal Shakespeare Theatre, subject to availability. Visit : www.Shakespeare-Country.co.uk. Contact : Tanya Aspinall at tanya@marketingaloud.co.uk.
- **Mallorca Hotels: Hotel Bon Sol Resort & Spa, Hotel Tres and Hotel Dalt Murada, and Hotel Mar i Vent, Mallorca** will be pleased to offer accommodation to Alliance members with a commission. Visit : www.hotelbonsol.es, www.hoteltres.com, www.daltmurada.com and www.hotelmarivent.com. Contact Cathryn Hicks at cathryn@douggoodmanpr.com
- **Atholl Estates, Perthshire, Scotland** will be delighted to host Alliance members. The country estate has historic lodges, modern woodland lodges and a 5-star holiday park. Onsite activities include a pony trekking centre, land rover safaris, stunning gardens/wildlife and the historic Blair Castle. Visit: www.atholl-estates.co.uk. Contact: Lee MacGregor at lee@leemacgregorpr.com.
- **The five-star Arlberg Hospiz Hotel and its sister four-star Goldener Berg in St. Christoph am Arlberg, Austria** has the 600 year old wine cellar of the Brotherhood of St. Christoph. Visit : www.hospiz.com. Contact Karen Luard at kp@kpcommunications.co.uk
- **The Villa Pambuffetti in Montefalco, Umbria, Italy** will be pleased to offer accommodation to Alliance members. Visit : www.villapambuffetti.com. Contact Alessandra Pambuffetti at info@villapambuffetti.com.
- **Eustatia Island, British Virgin Islands** an extraordinary 26-acre, low impact, private island estate will be happy to host press visits for Alliance members with an appropriate commission. Visit : www.eustatia.com. Contact: Alastair Abrehart, alastair@broadswordpr.com.
- **Africa Safari Holidays** will be happy to offer any press trip services to professional travel journalist to East Africa. Visit : www.africasafariholidays.net. Contact : Agnes Njagi at info@africasafariholidays.net.
- **Reykjavik Bike Tours** provide press tours of Iceland's capital for Alliance members. Visit : www.icelandbike.com. Contact : Stefan Helgi Valsson at valsson@centrum.is.

- **Champagne-Ardenne Tourisme**, four French departments boasting historic sites and chateaux, walking and cycling routes, a variety of sports, superb natural scenery and Champagne will be pleased to consider press visits for Alliance members. Visit : www.tourisme-champagne-ardenne.com. Contact: Doug Goodman at doug@douggoodmanpr.com.
- **Health retreats on Vancouver Island**, British Columbia, Canada. Visit : www.vancouverisland.com. Contact : Pamela Irving at livingcomms@telus.net.
- **Red Mangrove Galapagos Lodges** offers a land-based alternative to exploring the Galapagos that until now was a cruise-only destination. Visit : www.redmangrove.com. Contact : Dave Wiggins dave@travelnewssource.com
- **Midlethorpe Hall & Spa**, Yorkshire, UK will be delighted to offer DB&B and use of the Spa to Alliance members. Visit : www.middlethorpe.com. Contact Daisy Parker at daisy@iscott.co.uk.
- **Swaziland and Malawi** : Geo Group will be delighted to consider press trips to either Swaziland or Malawi for Alliance members with suitable commissions. Visit : www.welcometoswaziland.com and www.malawitourism.com. Contact: Kelly White at tourism@geo-group.co.uk.
- **Holidaylettings**, which offers a selection of chalets and apartments around the world will consider arranging accommodation at its listed properties. Visit : www.holidaylettings.co.uk. Contact : Kate Stinchcombe-Gillies at kate@holidaylettings.co.uk.
- **Malta** will be happy to consider for press trips for Alliance members. Visit : www.visitmalta.com. Contact : Anne Kapranos at Anne@essence-communications.com.
- **Peckforton Castle, Cheshire UK** a grade I listed building, built in the 1840s in the style of a medieval castle will be delighted to host Alliance members on a review basis. Visit : www.peckfortoncastle.co.uk. Contact : Karen Floyd at karen.floyd@symmetrypr.com.
- **Tongabezi Lodge**, which is upstream from Victoria Falls, and the new eco-friendly Sindabezi Island are located on the Zambezi River in Zambia. Tongabezi would be delighted to consider press visits to their properties to Alliance members with a commission. Visit : www.tongabezi.com. Contact Honour Schram de Jong at honour@honourway.com.
- **Ker & Downey Botswana**, located in the heart of the Okavango Delta and Moremi Game Reserve, will be pleased to consider press visits to Alliance members with a commission. Visit : www.kerdowneybotswana.com. Contact : Honour Schram de Jong at honour@honourway.com.
- **Adventure Life**, which provides small group tours to Central and South America that have a positive impact on the local culture and environment, will consider press trip requests. Visit : www.adventure-life.com. Contact : Adam York at adam@sublimepub.com.
- **Rosen Hotels** will be delighted to host Alliance members who will be in the Orlando area, at the new 1500-room, 14-story Rosen Shingle Creek. Visit www.rosenshinglecreek.com. Contact Mary Deatrick at mdeatrick@cfl.rr.com.
- **Migis Lodge on the shores of Maine's Sebago Lake** invites travel journalists to experience Maine Lakeside Luxury. Visit : www.migis.com. Contact : Susan Soltero at ssoltero@cmcommunications.com.
- **The North West Development Agency** area, which includes Cumbria, Lancashire, Manchester, Liverpool and Cheshire will be delighted to host Alliance members with commissions. Visit : www.nwda.co.uk. Contact : Oliver Bennett at oliverbennett@blueyonder.co.uk.

- **The George Hotel, Edinburgh, Scotland** will be delighted to host Alliance members with a commission. Visit : www.principal-hayley.com/venues-and-hotels/the-george-hotel. Contact : Megan Davidson at megan@crimsonedge.co.uk.
- **The Peace and Plenty, Bahamas** will be delighted to provide accommodation to Alliance members. Visit: www.peaceandplenty.com. Contact: Hazel Heyer at hazel_heyer@hotmail.com.
- **The Grand Hyatt San Antonio, Texas** is a 1003-room, 37-storey luxury hotel, which has just opened in the bustling heart of the Alamo City. The Grand Hyatt San Antonio, Texas will be happy to consider providing accommodation to Alliance members. Visit: www.hyatt.com. Contact: Alison Wood at Alison@grifcopr.com.
- **Ranch Rider** stays are steeped in tradition, allowing travellers to sample an authentic western experience. Ranch Rider will be pleased to consider press trip facilities to Alliance members. Visit: www.ranchrider.com. Contact: Siobhan at siobhan@tionlondon.co.uk.
- **Lower Zambezi, Zambia** : Sausage Tree Camp located within the heart of the Lower Zambezi National Park in Zambia will be pleased to consider press visits to Alliance members with a commission. Visit : www.honourway.com. Contact : Honour Schram de Jong at honour@honourway.com.
- **Wiltshire**, located in the heart of the south-west of England has a number of high quality luxury hotels and a whole host of unique attractions. Visit : www.visitwiltshire.co.uk. Contact : Samantha Marsh: samantha@infinitypublicrelations.co.uk.
- **Knockomie Hotel, Forres, Scotland**, will be delighted to consider press trips from Alliance members for a 2-night stay in one of their 15 individually-themed rooms and dinner on one of the nights in their recently refurbished restaurant, The Grill. Visit: www.knockomie.co.uk. Contact: Lee MacGregor at lee@leemacgregorpr.com.
- **South Lakeland Parks** is the north-west UK's leading holiday park operator featuring nine sites within Morecambe Bay, Ribble Valley and Lake District. Visit : www.southlakelandparks.co.uk. Contact : Samantha Marsh: samantha@infinitypublicrelations.co.uk
- **Cumbria Tourism**, the tourism body for Cumbria, UK incorporating the Lake District will be delighted to let Alliance members sample its delights from the great outdoors and exciting attractions to stylish hotels and high quality restaurants. Visit : www.golakes.co.uk.
- **South Luangwa, Zambia** : The Luangwa Valley has long been regarded as one of Africa's finest wildlife destinations. Their portfolio includes Kapani Lodge and Kakuli, Luwi, Nsolo and Mchenja Camps. Norman Carr Safaris would be delighted to consider press visits to their properties to Alliance members with a commission. Visit : www.honourway.com. Contact : Honour Schram de Jong at honour@honourway.com.
- **New York Circle Line Sightseeing Cruises** will be delighted to host Alliance members with a commission. Visit: www.circleline42.com Contact: Lisa Chamberlain at lisa.chamberlain@btinternet.com
- **The Haweswater Hotel**, a new art-deco hotel located next to the secluded Haweswater Reservoir, Cumbria, UK, will be happy to consider offering accommodation to Alliance members. Visit : www.haweswaterhotel.com. Contact : Samantha Marsh: samantha@infinitypublicrelations.co.uk

- **Premier Cottages** has a range of stunning four and five star self-catering holiday cottages throughout the UK, Channel Islands and Ireland. Visit : www.premiercottages.co.uk. Contact : Liz Blakeborough at liz@blakeborough.com.
- **St Mary's Hall Hotel**, the Isles of Scilly is happy to provide press trip opportunities to Alliance members. Visit : www.stmaryshallhotel.co.uk. Contact : Karen Baker at karen@mercury-pr.co.uk
- **Woodovis Park**, the independently run holiday park on the edge of Dartmoor, Devon UK invites Alliance members to review. Visit : www.woodovis.com. Contact : Samantha Kirton at samantha@independentpr.co.uk
- **1066 Country** which comprises the area of Battle, Bexhill, Hastings, Herstmonceux, Pevensey and Rye in East Sussex, UK. Visit : www.visit1066country.com. Contact : Jane Ellis at jjmellis@hastings.gov.uk.
- **The Wineport Lodge, Glasannon County Westmeath, Ireland** is happy to arrange press Alliance Members and can provide a range of story ideas related to food, wine, romance, weddings/honeymoons and spa escapes. Visit : www.wineport.ie. Contact: Nina Zapala at zapala@fzklc.com.
- **The Inn on Fifth**, a luxurious, 87-room boutique hotel located in the heart of downtown Naples in Southwest Florida will be delighted to consider offering accommodation to Alliance members. Visit www.innonfifth.com. Contact : Kelly Grass Prieto at kelly@hayworthcreative.com.
- **base2stay Liverpool** will be delighted to offer accommodation for Alliance members able to review the hotel. Visit : www.base2stay.com/press_page/Liverpool.html. Contact : Jon Brown at brown@paversmith.co.uk.
- **Visit Chester and Cheshire and Visit Lincoln and Lincolnshire** will be delighted to host Alliance members with a commission. Visit : www.visitchester.com and www.lincoln.gov.uk. Contact : Oliver Bennett at oliverbennett@blueyonder.co.uk.
- **Swiss-Belhotel International**, manages hotels, resorts and residences throughout the Asia Pacific, Southeast Asia, China and The Middle East regions. Visit : www.swiss-belhotel.com. Contact : Ayla Hass at aylahaas@swiss-belhotel.com.
- **Pembrokeshire, South West Wales** will be delighted to consider offering accommodation to Alliance members with a commission. Visit: www.pembrokeshire.com. Contact: Pat Edgar PRMatters@dsl.pipex.com
- **The Rutland Hotel, Edinburgh**, will be delighted to invite Alliance members to review this boutique hotel. Visit www.therutlandhotel.com. Contact Yvonne or Fiona at info@nicheworks.co.uk.
- **The Galapagos Islands** : Quasar Expeditions would like to invite Alliance members to cover trips aboard the M/Y Grace, its vintage yacht in the Galapagos Islands. Visit : www.galapagosexpeditions.com/gracepresskit.php. Contact : Paul Schicke at paul@quasarex.com.
- **Focus Hotels** invite Alliance members to review their three and four-star properties located in key destinations across the UK. Visit : www.focushotels.co.uk. Contact : Nat Frogley at nat@bacall.net.
- **The 5* Blythswood Square Hotel**, Glasgow, formerly headquarters to the Royal Scottish Automobile Club, has been redeveloped by the Town House Collection Visit www.blythswoodsquare.com or www.thetownhousecollection.com. Contact: Jo Murphy at Jo@thespaprcompany.com.

- **Aspects Holidays** specialises in providing self-catering accommodation, from luxury apartments to traditional fisherman's cottages in and around St Ives and the West Cornwall area of the UK. Aspects will be pleased to consider press visits to Alliance members with a commission. Visit www.aspects-holidays.co.uk. Contact : Karen Baker at karen@mercury-pr.co.uk.
- **The Inn at Lathones**, Scotland's only 4 star inn, is delighted to consider press trips from Alliance members. The 17th-century listed building near St Andrews is one of Scotland's oldest coaching inns and boasts 21 recently refurbished external rooms/suites, an award-winning restaurant, an intimate stone-walled bar and converted stables that host regular music events. For more information visit: www.theinn.co.uk Contact: Lee MacGregor at lee@leemacgregorpr.com
- **Cornwall Cottages** will be delighted to consider offering accommodation to Alliance members. Visit: www.cornwallscottages.co.uk. Contact: Sue Bradbury at jess@suebradburypr.com.
- **Hartland Peninsula Arts**, which runs landscape painting courses on the North Devon coast will be pleased to offer courses to Alliance members. Visit : www.landscapepaintingholidays.co.uk. Contact: Karen Outred at ko@freelancepr.fsnet.co.uk.
- **Frontier Travel** organise tailor-made holidays to Canada in both the Summer (www.frontier-canada.co.uk) and the Winter (www.frontier-ski.co.uk). The company will consider offering individuals press trips for Alliance members. Contact: Dave Ashmore at dave@frontier-travel.co.uk.
- **Sail Lofts St Ives**, a group of 12 luxury holiday apartments just metres from Porthmeor Beach, will be pleased to consider offering accommodation to Alliance members with a commission. Visit: www.thesaillofts.co.uk. Contact: Peter Hutchinson at peter@thesaillofts.co.uk.
- **The Alfajiri Villas and Galdessa Camp** would like to invite Alliance members to stay at Alfajiri Villas (www.alfajirivillas.com) or Galdessa Camp (www.galdessa.com). Visit : www.FazendinPortfolio.com. Contact Sarah Fazendin at sarah@fazendinportfolio.com.
- **The Peat Inn and 5-star restaurant** in St.Andrews, Scotland will provide Alliance members able to review the Inn will receive complimentary dinner, bed and breakfast including guest. Visit : <http://www.thepeatinn.co.uk>. Contact : Megan Davidson at megan@crimsonedge.co.uk.
- **The Isles of Scilly** will be delighted to consider offering travel and accommodation to Alliance members on assignment, with a commission or who are able to obtain one. Visit: www.simplyscilly.co.uk. Contact: Karen Baker at karen@mercury-pr.co.uk.
- **The Park Hyatt Istanbul-Maçka Palas, Turkey** will be delighted to consider offering accommodation to Alliance members. Visit: www.hyatt.com. Kathryn Peel at Kathryn@grifcpr.com.
- **Helpful Holidays, UK** will be delighted to consider offering accommodation to Alliance members. Visit: www.helpfulholidays.com. Contact: Pat Edgar at PRMatters@dsl.pipex.com.
- **Jet2.com and Jet2holidays.com** will be happy to consider offering flights and holiday opportunities. Contact: www.pressoffice@jet2.com.
- **Wilderness Journeys** will be delighted to consider offering press trip facilities to Alliance members. Visit : www.wildernessjourneys.com. Contact: Stevie Christie at stevie@wildernessjourneys.com.
- **Divi Resorts, the Caribbean** will be happy to consider accommodation to Alliance members. Visit: www.diviresorts.com. Contact: Jacqueline Burton at jbarton@fwv-us.com.

- **Charming Hotels Madeira** will be pleased to consider offering accommodation to Alliance members. Visit: www.charminghotelsmadeira.com. Contact: Antonio Silva at asilva@charminghotelsmadeira.com.
- **Sea Kayak Adventures** explore Baja and Canada's newest marine parks and prolific whale watching destinations by sea kayak with Sea Kayak Adventures. Sea Kayak Adventures will be happy to provide press trip facilities to Alliance members. Visit: www.seakayakadventures.com. Contact: Nancy Mertz at info@seakayakadventures.com.
- **The View Hotel, Monument Valley, Arizona, USA**, which opened in September 2008, is situated on the Navajo Tribal Park, on the border of Arizona and Utah. The View Hotel will be delighted to consider offering accommodation to Alliance members. Visit: www.MonumentValleyView.com. Contact: Mike Finney at mike@azcomgroup.com.
- **The Menzies Welcombe Hotel Spa & Golf Club, Stratford-upon-Avon** will be delighted to offer dinner, bed and breakfast at this country house hotel to Alliance members able to review the property. Visit : www.menzieshotels.co.uk. Contact : Tanya Aspinwall at tanya@marketingaloud.co.uk
- **Rosen Hotels** will be delighted to host Alliance members who will be in the Orlando area, at the new 1500-room, 14-story Rosen Shingle Creek. Visit www.rosenshinglecreek.com. Contact Mary Deatrick at mdeatrick@cfl.rr.com.
- **The Peace and Plenty, Bahamas** will be delighted to provide accommodation to Alliance members. Visit: www.peaceandplenty.com. Contact: Hazel Heyer at hazel_heyer@hotmail.com.
- **Ranch Rider** stays are steeped in tradition, allowing travellers to sample an authentic western experience. Ranch Rider will be pleased to consider press trip facilities to Alliance members. Visit: www.ranchrider.com. Contact: Siobhan at siobhan@tionlondon.co.uk

Travel products and services

The following providers of travel products and services will be happy to provide these to Alliance members in return for a credit or review.

Kangol Headwear

Kangol's straw hat collection will complement your every summer look with styles ranging from contemporary and classic trilby's to glamorous beach brim hats.

Visit : www.kangolstore.com. To review the product range contact : Jenny Scott at jenny@brandnation.co.uk.

Airport lounges in London

No.1 Traveller is a London-based company specialising in airport lounges and transfers. It operates lounges at Heathrow Terminal 3, Gatwick North and South Terminals and Stansted.

No.1 Traveller is happy to offer a 50% discount rate for all Travel Writers Alliance members. Those interested should contact No1@3-monkeys.co.uk when wishing to make a booking with :

Visit : www.No1Traveller.com. Contact : Charlotte Spencer at Charlotte.Spencer@3-monkeys.co.uk.

Silhouette

Silhouette sunglasses provide 100% protection against UV A, B and C rays. If Silhouette's IQ POL Sunglasses were suntan lotion, they would correspond to the European protection factor 32.

Visit : www.silhouette.com. To review the product range contact : Jenny Scott at jenny@brandnation.co.uk.

Simple

Californian footwear brand Simple has your feet ready for summer with these eco friendly organic cotton plimsoles. Exclusive to Schuh, they are available in white and navy with ribbon laces- the perfect footwear for French Riviera chic.

Visit : www.simpleshoes.com. To review the product range contact : Jenny Scott at jenny@brandnation.co.uk.

Delph

Delph Sun Care offers a comprehensive range of family products from SPF 8 to 50, rated UVA 4* for their "superior" protection. To review the product range contact : Jenny Scott at jenny@brandnation.co.uk.

Dollar rent a car

Dollar rent a car will be delighted to offer a discount to Alliance members on car rental in the USA in return for a credit. Discounts will be agreed on a case-by-case basis.

UK, European and Australian licence holders should contact : Cheryl Richardson at Cheryl.Richardson@DTAG.com or on + 44 (0) 20 7630 4620.

Visit : www.dollar.co.uk. US and Canadian licence holders should email a request via the Dollar website : www.dollar.com.

ELITE's luxury car hire

ELITE's luxury car hire is the largest Pan-European operation of its kind with almost 400 exclusive models including Aston Martin, Audi, Bentley, Ferrari, Lamborghini, Maserati, BMW, Mercedes Benz, Porsche and Land Rover.

For travellers who prefer not to drive, ELITE is affiliated to a network of limousines with drivers serving over 600 cities.

Elite is offering Alliance members a 20% discount on car rental throughout its fleet with a complimentary car upgrade. Please mention special code Travel Writers Alliance – UK when booking with Elite Rent-a-Car.

Visit : www.eliterent.com. Contact : Maritza Morales at maritza@eliterent.com

Æther mobile

Alliance members can get a 10% discount on aether mobile – the global roaming mobile service, which offers savings on using a mobile phone when abroad.

The service is aimed at leisure and business travellers travelling outside of their home country. Discount is offered on initial SIM+credit orders, plus 10% on all subsequent top ups The aether mobile SIM card into any unlocked phone.

Visit : www.aether-mobile.com. Contact : Samantha Osborough at samantha.osborough@aether-mobile.com.

The Leisure Pass

The Leisure Pass Group creates all-inclusive 'smart' passes, for cities around the world. The purchase price covers entrance to all attractions, fast-track entry at a number of attractions, and gives discounts at shops, theatres, service providers and restaurants.

Alliance members can get review passes for the cities covered.

Visit : www.leisurepassgroup.com. Contact : Katie.wright@sirencomms.com.

Teva

Teva's Contoured Ribbon Mush uses memory foam you will feel like you are walking on clouds when walking on the beach, boardwalk or pavement this summer.

Visit : www.teva.co.uk. To review the product range contact : Jenny Scott at jenny@brandnation.co.uk.

Travel guides

The following travel publishers will be happy to provide review copies to Alliance members where credit or review will follow.

AA Travel Guides

Visit : www.shop.theaa.com/store/travel-guides.
Contact : Katie Stephens at
katie.stephens@theaa.com.

Anova Books

www.anovabooks.com. Helen Ponting at
hponting@anovabooks.co

Berlitz

www.berlitzpublishing.com.

Bradt Travel

www.bradtguides.com. Rachel Fielding at
rachel.fielding@bradtguides.com

Brit's Guide

www.foulsham.com. Margaret Lashbrook at
margaret.lashbrook@lineone.net or Sue Wilkins at
wilkins@foulsham.com.

Cicerone

www.cicerone.co.uk. Contact : Sarah Spencer at
sarah@cicerone.co.uk

Eland Publishing

www.travelbooks.co.uk. Barnaby Rogerson at
barnaby@travelbooks.co.uk.

Fisher's Travel SOS

www.fisherstravelsos.com. Furgan Syed at
furqan.syed@fisherstravelsos.com.

Global Travel Publishers

www.africa-adventure.com. Kate Bandos at
kate@ksbpromotions.com.

Globetrotters LogBook

www.globetrotterslogbook.com. Giedo Claes at
giedo@globetrotterslogbook.com

Inn House Publishing

www.innhousepublishing.com. Kathryn McWhirter at
kathrynmcwhirter@btopenworld.com.

Insight

www.insightguides.com. Julia Spence at
julia.spence@ukonline.co.uk.

In your pocket guides

www.inyourpocket.com. Craig Turp at
editor@inyourpocket.com.

Jane's Smart Art Guides

www.JanesSmartArt.com. Jane McIntosh
at MJM@JanesSmartArt.com

Kuperard Publishers

www.kuperard.co.uk. Contact : Geoffrey Chesler at
geoffreychesler@btinternet.com.

Lonely Planet

www.lonelyplanet.com. Contact : Europe, Middle
East and Africa: Laura Lindsay at
laura.lindsay@lonelyplanet.co.uk, North America:
Rana freedman
pressUSA@lonelyplanet.com
Asia Pacific : Jessica Foley at
Jessica.foley@lonelyplanet.com.au

Morris Communications

www.themilepost.com. Contact Kate Bandos at
kate@ksbpromotions.com.

Odyssey Books & Guides

www.odysseypublications.com. Contact : Caroline
Eden at caroline@odysseypublications.com

Oxygen Books city-lit

www.oxygenbooks.co.uk Malcom Burgess at
malcolm@oxygenbooks.co.uk

Rough Guides

www.roughguides.com. Contact :
press@roughguides.

Summersdale travel publications

www.summersdale.com. Contact : Dean
at dean@summersdale.com.

Take two Books

www.taketwobooks.com Sarah Duvalle at
Sarah@taketwobooks.com.

Turnleft

www.turnleftguides.com Contact: Nick Buteau at
nick@turnleftguides.com

The International Travel Writers Alliance

AllWays traveller



The International Travel Writers Alliance is the world's largest association of professional travel writers, editors, broadcasters and photographers.

www.itwalliance.com



AllWays traveller provides independent travellers with an equally independent view of the world from the professional travel journalists in the Alliance

www.allwaystraveller.com

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